



## Company Overview

**Equity Capital and Securities (London) (ECSL)** was originally founded in 1988 by Dr. Emmanuel Williams and a group of visionary bankers and businessmen. We have built our business on the foundation of privacy, confidentiality, accuracy and an unwavering commitment to assist our clients to success.

**ECSL** is a full service International Financial Placement and Investment Banking consulting firm, assisting, individuals, company's and corporations world wide to finance projects, develop infrastructure finance, humanitarian programs and offers a complete and specialised full financial service, specifically and individually structured to you or your client's needs.

We specialise in Private Placements of large loans, as well as having private lenders who can commit funds from **ten** to a **hundred million dollars** within a short period of time. in addition to our Private Placements loans and our private lenders, we have access to major capital market lenders, investment banks, merchant banks who can commit amounts of funding to qualified borrowers. we also work with a group of institutional assets managers who provide financing from **\$1 Million** to **\$500 Million** Range.

We are long established banking consultants and business advisors and, within our organisation, have many years experience in banking, finance and business at high levels.



Our funding sources consist of Private Lenders, Banks, Trusts, Private Placements and Syndicated Loans. We arrange all funds for investment regardless whether a project is involved or not.

Whilst we have extensive relationships with major banks, we have also developed strong links in the secondary banking market, particularly with private offshore investment banks, major investment trusts and private investment funds.

These allow us access to substantial funding on advantageous terms enabling us to provide imaginative solutions to funding requirements outside the conventional market including equity funding and investment capital. We have direct access to major Trust Funds representatives and a number of various lending entities specializing in International funding. As a professional consulting firm and intermediary between the lender/agent and the borrower/client; our responsibility is to identify suitable accountable clients, review and submit quality projects to our lenders, agents. With our prudent screening guidelines, each project is analysed, with full consideration of all aspects and structured to fit the needs of the client along with the needs of our lenders. Our professional approach and expertise has

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enabled us to structure the kinds of financial transactions that make projects a reality and meet our clients and investor's objectives.

We have established direct and many ongoing relationships, some contractually with a number of international banks world wide. We also have various other direct and private organizations that are able to provide an array of services for our direct clients. Both Private & Institutionalized Lending. Every situation is different and every client is unique. Even with extremely viable projects an in-depth analysis of the proposal by **ECSL** is required and a proper and professional presentation by us will be necessary in order to satisfy potential lenders requirements and to improve the chances of your success. Our services extend beyond the initial venture stage and support the entire financial and commercial aspect for the client.

We are here to help you and we are able to offer you the professionalism and commitment to ensure we afford you the best possible means of success. Our duties once authorised, include guiding the preparation of the finance package, presentation of the same, and representation by us in negotiation with our lenders, reviewing and qualifying documents, and advising on procedures to be followed, along with the compilation of information. Given this, our expertise is making a project we accept, successful through our lenders by way of professional presentation and representation.



**ECSL** are professionals, our goals are to finance each project we accept in order to arrive at a swift and successful conclusion of business. We conduct our affairs in a manner consistent with the highest ethical standards and strictly guard the confidentiality of our clients' personal and business information. We are dedicated to the quest for excellence in the quality of the services we offer and the quality of relationships we maintain. As a market leader in the field of locating capital and arranging project finance, our true strength lies in the speed and efficiency of our service, which we believe is one of the fastest in the business.

We work closely with many top, project management companies, developing business plans and strategies that will lead to successful financing of our client projects. **ECSL** provide complete Privacy, Total Confidentiality and full Non-Disclosure in all your dealings with us. Our areas of specialization enable us to have direct access to business sectors, and markets where we enjoy significant, competitive advantages, which in turn, allow us to offer our clientele a swift and efficient service that achieves results. We can provide financing and specialist services for the projects and ventures of our clients. We work on an international level with several private investor consortiums as well as with more traditional lending institutions, banks, pension funds and trusts to bring about successful financial solutions for difficult to place loans and projects. We pride ourselves in bringing the right project to the right lender at the right time. Therefore, we are able to offer one of the industry's fastest

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application and loan processing times, with funding commitments issued by, or verified through, major international banks/institutions.

**ECSL** is a team of professionals experience in project financing and structuring of commercial projects. The company has first class direct banking contacts and only deals directly with our banks at head of banking level, in addition to our other private and commercial lending providers. This means that clients with project proposals which fit in with our criteria are introduced directly and where appropriate to a major bank which has a proven and public record of successfully closed commercial transactions and whose credentials can be verified by the client or its professional advisers at the appropriate time.



Our business is built on knowledge, expertise and personal contacts within the financial community. The different skills within **ECSL** are the key reason we are able to serve such a diverse client base. We work within the global arena providing services and funding for clients with variable demands; in most sectors of business and industry.

Additionally we are often engaged to establish politically sensitive financial arrangements (acquisitions, takeovers etc). If we were to ever disclose such confidential information and/or the identity of our clients, and or our proprietary sources information then our services would be instantly terminated. Thus we ensure the total confidentiality of your contact information together with the financial details that we become aware of in the course of putting into place your loan or investment. Confidentiality of principal and proprietary information is of uppermost important in all dealings done with **ECSL**.

Worldwide Project Financing for Private or Public Organisations, Industries, Corporations, Institutions and Individuals, and Governments.

Our many areas of speciality include: Investment & Merchant Banking Consulting Services  
International World-Wide Project Financing Corporate Finance Mergers and Acquisitions  
Government & State Loans

Project Financing Structured Finance -Project Development Infrastructure Development  
Financing for Global Projects

Trade Finance & Forfeiting

Projects, Joint Ventures, Business Financing, Bridge Loans, Project Financing, Asset Based  
Loans, etc.

International Commercial Real Estate

Commercial Finance - Mezzanine Finance Equity & Joint Ventures

Structured Finance - Investment Development - Bridging Finance Property Development

**ECSL** represents more than 20 years of experience in international business finance, including many years of working within international trade and industry. As part of our

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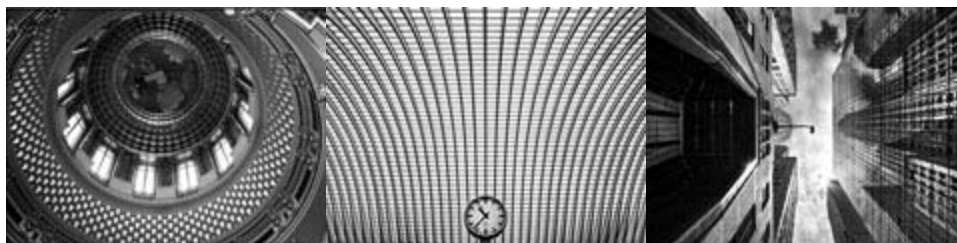
further affiliation and connections within the commercial finance community we are able to be a result orientated partner for all of our direct clients. We provide a wide range of traditional and just-in-time business finance solutions, offered after carefully evaluating your needs and requirements.

Our knowledge of and connections in commercial property/real estate in particular covers all of the UK and Europe (including most emerging markets), the Middle East and Africa. From our base in London we connect directly with these and other world market centers on behalf of our clients. This includes the Far East, the Pacific region, North and South America. Our contacts and affiliations with partnering lending institutions also are second to none in case we require regional representation.

There are two main drivers in creating all successful finance solutions. One is to have vast knowledge of international finance and the money processes, and the second is to understand how to assist our clients in packaging and presenting your individual financing requirements. This way any banker or investor can quickly and accurately grasp the financial merits of the project.

**ECSL** not only has global reach itself, and directly engages with other mainstream Banks, institutional investors and other private and non-banking sources. Our commitment is to match your project with the most suitable finance proposal against the best possible terms. We even assist in giving advise where needed in preparing your business plan in a format and content of international recognition.

In the world of finance it is often who you know, and knowing whom to engage at what time which creates the element of success.



Some of the major banks like to finance downtown office developments, urban rejuvenation projects or prestigious hotel resort constructions, while other more regional private financiers may prefer to concentrate on providing loans for organic farming, windmill energy or a single buy-to-let purchase. Regardless of your needs, we commit to giving your project adequate time and attention, and offer the full spectrum of finance solutions we can draw from, ranging from **£5 million** to unlimited funds in all major currencies.

Our management is dedicated to give the best possible personal attention and service. Give us your challenge, so we can provide the solution - financially speaking. It is suffice to say that Our Lenders are ALL major banks located in capital cities in the world. **ECSL ONLY** deals with reputable and instantly recognized lenders that all our direct sources and as such all have verifiable references given to a client at the appropriate time

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**ECSL** maintains very strict and conservative client security disciplines. We do not transmit, circulate or disseminate any data regarding our clients or our lenders until the appropriate stages are complied with **EQUITY CAPITAL AND SECURITIES (LONDON)**, acting as a private merchant banker and project finance arrangers has agreements, some contractual agreements with each of our clients disallowing the exchange of any client information, as our clients, which include Government, politicians, Ministries, wealthy families and leaders of industry, place their trust and faith in **ECSL** to maintain confidentiality. This is the structure of private merchant banking and project finance arranging, which is customary in Germany, Luxembourg, Switzerland and London.

We do not divulge any client names. **ECSL** trading and actively participating globally in the project finance field, which speaks volumes for our reputation. Please also take on board that **ECSL** only deal with legitimate lenders, and all our lenders are internationally recognized banks with the highest ratings active in project finance and other forms world wide. Our lenders are all major banks located in capital cities in the world **ECSL** continue to perform extensive research on the area of finance to date, we travel globally to make personal contacts and verifications in order to negotiate the various business investment and financial facilities to enable transaction to complete successfully. We maintain very close and personal working relationship, some contractual with leading bankers, institutions, attorney's, professionals, private investors, dealers, traders, brokers, governments, international lenders, and trusts. All of these contacts provide us with a very wide range of products and services that we can draw on to meet the specific needs of all our clients. That in itself ensures that when a client comes to **ECSL** your dealing **ONLY** with the worlds leading and top rated banks. **ECSL** and our lenders primarily seek projects that require funding or loan commitments from a minimum of **US\$5,000,000** upwards. Our Lenders offer many types of funding facilities and foreign investment. Many of our clients come from North and South America, the European Union and Asia Pacific. However, our lenders and investment-banking firms now finance an ever-increasing number of clients from Central and Eastern Europe (including the CIS/Ex-USSR) Asia and the Middle East.

We provide complete and total confidentiality in all your dealings with us, one of the industry's fastest application and loan processing times, and funding commitments issued by, or verified through, major international banks, institutions. **ECSL** would like to thank you for taking the time to review our company overview and would hope that we have enlightened you and interested you in our services. **ECSL** provides all our clients with the benefits of our truly global project funding capability. We can arrange financing world-wide for national and International projects and bank instrument deals. We work aggressively to finance **ALL** deals that have a sound plan, and we have a wide variety of funding vehicles that are custom tailored to meet the individual client requirements. We would respectfully ask that you read again this brochure and should you feel that we may be the type of company you are looking for and are positioned to assist you, then please take note of the content herein as the process of compilation and review is both time consuming and expensive. The objective being to arrive at a successful closing of the transaction in the earliest possible time frame We look forward to you progressing and again thank you in advance for your continued cooperation. We trust we can be of service and if so then we will be delighted to hear from you.

Regards

Dr Emmanuel Williams (President)

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